



DEPARTMENT OF THE NAVY  
OFFICE OF THE ASSISTANT SECRETARY  
(MANPOWER AND RESERVE AFFAIRS)  
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WASHINGTON DC 20350-1000

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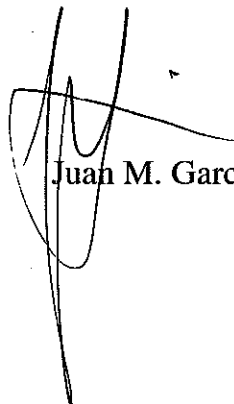
Ms. Barbara B. Gentry  
President, USAA Educational Foundation  
9800 Fredericksburg Road, D3E  
San Antonio, Texas 78288-0026

Dear Ms. Gentry,

This is in response to your letter of February 6, 2012 requesting approval to offer personal financial management education programs to Navy and Marine Corps personnel. In accordance with Department of Defense (DoD) Instruction 1344.07, Personal Commercial Solicitation on DoD Installations, and after review of the foundation's history, I grant permission for USAA Educational Foundation to offer financial education presentations and training under the following conditions:

- Presentations shall only be conducted at the express request of the installation commander. The USAA Educational Foundation may not make initial contact with installations or commanders in an attempt to gain installation access to provide financial education.
- The USAA Educational Foundation must continue to meet criteria required by DoD Instruction 1344.07 to offer financial education at local commanders' requests.
- Educators from the USAA Educational Foundation must use appropriate disclaimers, in their presentations and on their educational materials, which clearly indicate that neither they nor the DoD endorse or favor any commercial supplier, product, or service or promote the services of a specific financial institution.

We appreciate your interest in providing financial education to Sailors, Marines and their families. If you have any questions, my point of contact is Heather McIntosh, who may be reached at 703-693-6352 or via email at [heather.mcintosh@navy.mil](mailto:heather.mcintosh@navy.mil).

  
Juan M. Garcia